# MARKETING JUNE 2008

# INTRODUCING THE NEW

### Source-Reduced 5-Gallon Round Pail

Ropak Item Code: R057







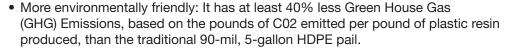
The new lightweight 75-mil, 5-gallon round pail made of polypropylene resin is a source-reduced package that is approximately 20% lighter in weight than the traditional 90-mil, 5-gallon round pail made of HDPE resin.

### RO57 PERFORMANCE

- The new source-reduced R057 has the same stack performance rating as that of the traditional 90-mil, 5-gallon HDPE pail.
- The new R057 pail meets or exceeds all National Motor Freight Classification Item 258\* requirements, which include drop test performance at 0°F and static top load test performance at elevated temperatures.

### OTHER RO57 ADVANTAGES



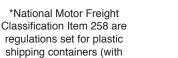


- Improved ranking in the Wal-Mart Package Modeling Scorecard versus the 90-mil, 5-gallon HDPE pail.
- Proven performance from commercial applications for paint and pickles products.
- Available with World-Class Graphics for Improved Shelf Presence.

The new R057 is the first step toward addressing the volatility of resin prices. Additional technological developments are on the way to further reduce cost.

Please contact your local ROPAK sales representative for more information.





regulations set for plastic shipping containers (with fluid capacities of 1-7gallons) used to transport

non-hazardous contents.



## Ropak Packaging

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